

GUILLERMO LÓPEZ MILLÁN

Product designer

EXPERIENCE



Senior product designer at Embat

2024 Apr ~ Now

The most recent adventure. At Embat I keep applying my knowledge about design systems (which I love): improving documentation, the relationship with the front-end team and evolving the system while we use it. At the same time, we also work on designing new functionality and iterating the product.



Senior UI designer at Toqio

2021 Jun ~ 2024 Apr

Building the design system from scratch, documentation, product design, teamwork, banking services, mobile app and responsive web design... I do believe it takes less time to explain the things we didn't do in this young SaaS company than the things we actually did as a team.



UI designer at BBVA

2019 Oct ~ 2021 Jun

During my period at Everis (now NTTdata), I collaborated at BBVA in one of the design teams that shaped the BBVA Experience: their design environment. In addition, the projects in which I was involved as a UI designer were framed in business banking and these are gathered and offered in a global business tool called: BBVA Pivot.



UI designer at ING

2018 Aug ~ 2019 Oct

Through a technology consulting company called Amaris, I was at ING where I worked as UI designer in a design team that was involved in an international private banking project named Maggie. These was my first real experience using a design system and its documentation in order to design new functionality and product interface.



Visual designer at Sport Zone

2015 Oct ~ 2018 Aug

My time at Sport Zone was full of learning about ecommerce, the role that design plays within a marketing department and the importance of measuring data to know users in order to design better and make better decisions.



www.guille-rmo.com

hola@guille-rmo.com

+34 650 81 99 34

INTRO

Hello! I'm Guille, a designer from Madrid.

For the last 10 years I have been working as a product designer, focused in UI design, on different digital projects collaborating with companies like Sport Zone, BBVA, ING, or Toqio.

I love product design and more specifically user interface design, where I work on design systems and the experience between users and the elements I create.

Now, senior designer in Embat 🙌

LICENSES & CERTIFICATIONS

2023

Curso de negocio y producto para diseñadores,

— Instituto Tramontana

2021

Affordances: Designing Intuitive User Interfaces,

— The Interaction Design Foundation

SOCIAL

[Behance](#)

[Linkedin](#)

[Instagram](#)

[Dribbble](#)